

## Advertiser INSERTION ORDER (IO)

## Publisher/Media Co. Details

Mair	Contact
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Name: Joyce Xu Email: xujing@zplay.com Phone: +86 186 1829 5520

Company: ZPLAY (HK) Technology Co., Limited ("ZPLAY")

Address: Flat/Rm. C8 7/F, Block C, Ka Ming Court, Nos. 688 Castle Peak Rd., KL, Hong Kong

#### **Finance Contact**

Name: Ling Xi Email: lingxi@zplay.com

#### **Banking Details**

Beneficiary name: ZPLAY (HK) Technology Co., Limited Account: 10832548
Bank: China Construction Bank (Asia) Corporation Limited Swift/BIC: CCBQHKAX
Bank Address: 26/F, CCB Centre, 18 Wang Chiu Road, Kowloon Bay, Kowloon, Hong Kong

### **Advertiser Details**

Company Name:	Country:				
Address:					
City:	Postal Code:	Fax:			
Main Contact					
Name:	Email:	Phone:			
Finance Contact					
Name:	Email:	Phone:			
Technical Contact					
Name:	Email:	Phone:			
Commercial Terms **					
Payment Term:	Prepay / Weekly, Net 7 / Monthy, Net 30				
Billing Schedule:	Invoices will be generated monthly				

<sup>\*\*</sup> All other contractual terms governing this IO are established by the standard ZPLAY Ads Terms of Service (ToS), which can be found at <a href="https://www.zplayads.com/en/service.html">https://www.zplayads.com/en/service.html</a>. YOUR ACCEPTANCE & SIGNATURE ON THIS IO INCLUDES ACCEPTANCE OF THE ZPLAY ToS.



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Mobile Campaign Details

Wiodiic Campa	ign Details						
Campaign	Target	Pricing	Incent or	Sources, Methods,	Unit	Daily	
Description	Territories	Model	Non-Incent	Restrictions	Price \$	Budget \$	
					1		
					Total		
Overall Target Start Date (YYYY-MM-DD):							
raiget Start De	ate (1111-iv	IIVI-DD).					
End Date (YYY	Y-MM-DD):						
Change Notice	Required:		48 hours				
Other Notes o	r Requirem	onts.					
Other Notes o	i Nequileiii	ents.					
Agreed, per th	e duly auth	orized si	gnatures bel	ow:			
For the Publisher/Media Co., ZPLAY			For the Advertiser				
By:			Ву:				
Print Name			Print Name	Print Name			
Print Title			Print Title	Print Title			
Date			Date	Date			