Advertiser INSERTION ORDER (IO)

Publisher/Media Co. Details

Main Contact
Name: Ann Yuan   Email: ann.yuan@atmosplay.com   Phone: +86 13241771303
Company: YUMIMOBI LIMITED ("Atmosplay Platform")
Address: UNIT 507\5/F NEW EAST OCEAN, CTR NO 9 SCIENCE MUSEUM RD TST, EAST KLN, HONG KONG

Banking Details
Beneficiary name: YUMIMOBI LIMITED
Account: 01527468000463
Bank: THE BANK OF EAST ASIA, LIMITED
Swift/BIC: BEASHKHH
Bank Address: 10 Des Voeux Rd Central, Hong Kong

Advertiser Details

Company Name:
Country:
Address:
City: Postal Code: Fax:

Main Contact
Name: Email: Phone:

Finance Contact
Name: Email: Phone:

Technical Contact
Name: Email: Phone:

Commercial Terms **
Payment Term: Prepay   /   Weekly, Net 7   /   Monthly, Net 30
Billing Schedule: Invoices will be generated monthly

** All other contractual terms governing this IO are established by the standard Atmosplay Terms of Service (ToS), which can be found at https://www.atmosplay.net/en/service.html. YOUR ACCEPTANCE & SIGNATURE ON THIS IO INCLUDES ACCEPTANCE OF Atmosplay ToS.

Mobile Campaign Details

Campaign Description	Target Territories	Pricing Model	Incent or Non-Incent	Sources, Methods, Restrictions	Unit Price (CNY/USD)	Daily Budget (CNY/USD)

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	Total	
	Overall	

Note:

1.   Advertiser and Atmosplay hereto shall be responsible for paying the currency conversion costs and bank transfer fees incurred with its own bank.

2.   All the alternation afterward signing the IO will be subject to emails, including but not limited to CPI, regions, daily budget, etc.

    All the new campaigns added after signing the IO will be subject to emails.

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Target Start Date (YYYY-MM-DD): _____

End Date (YYYY-MM-DD): _____

Change Notice Required: 48 hours

Other Notes or Requirements:

Agreed, per the duly authorized signatures below:

For the Publisher/Media Atmosplay   For the Advertiser

By: By:

Print Name   Print Name

Print Title   Print Title

Date   Date