

Advertiser INSERTION ORDER (IO)

Publisher/Media Co. Details

Main ContactName:Joyce Xu Email: xujing@zplay.com Phone: +86 186 1829 5520Company:ZPLAY (HK) Technology Co., Limited ("ZPLAY")Address:Flat/Rm. 606 6/F, Block C, Hollywood Centre, No.77-91 Queens Road West,
Sheung Wan Hong Kong

Banking Details

Beneficiary name:	ZPLAY (HK) Technology Co., Limited			
Bank:	China Construction Bank (Asia) Corporation Limited			
Swift/BIC:	CCBQHKAX	Account: 10832548		
Bank Address: 26/F, CCB Centre, 18 Wang Chiu Road,				
Kowloon Bay, Kowloon, Hong Kong				

Advertiser Details

Company Name: Address:	Country:		
City:	Postal Cod	e: Fax:	
Main Contact			
Name:	Email:	Phone:	
Finance Contact			
Name:	Email:	Phone:	
Technical Contact			
Name:	Email:	Phone:	
Commercial Terms **			
Payment Term:	Prepay / Weekly, Net 7	/ Monthly, Net 30	
Billing Schedule:	Invoices will be gene	erated monthly	

** All other contractual terms governing this IO are established by the standard ZPLAY Ads Terms of Service (ToS), which can be found at <u>https://www.zplayads.com/en/service.html</u>. YOUR ACCEPTANCE & SIGNATURE ON THIS IO INCLUDES ACCEPTANCE OF THE ZPLAY ToS.

Mobile Campaign Details



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Campaign Description	Target Territories	Pricing Model	Incent or Non-Incent	Sources, Methods, Restrictions	Unit Price (CNY/USD)	Daily Budget (CNY/USD)
					Total	
					Overall	

Note:

- 1. Advertiser and ZPLAY hereto shall be responsible for paying the currency conversion costs and bank transfer fees incurred with its own bank.
- 2. All the alternation afterward signing the IO will be subject to emails, including but not limited to CPI, regions, daily budget, etc.

All the new campaigns added after signing the IO will be subject to emails.



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Target Start Date (YYYY-MM-DD):		
End Date (YYYY-MM-DD):		
Change Notice Required:	48 hours	
Other Notes or Requirements:		
Agreed, per the duly authorized signatures below: For the Publisher/Media Co., ZPLAY		For the Advertiser
By:		By:
Print Name		Print Name
Print Title		Print Title
Date		Date